

# Graphic Designer

BlueRidge IT- Dubai Silicon Oasis (United Arab Emirates)

## Job Description

We are currently hiring a Graphic Designer to work with our digital marketing team. We are excited to bring someone on board that is artistic and innovative. This is the perfect role for a graphic design recent graduate with a passion to break through into the world of technology marketing.

### Duties:

- Design of website, corporate material, web templates, banner ads, social media posts and video content.
- Work with the digital marketing specialist on the design of campaign assets for digital and social media.
- Work with the marketing manager and the digital marketing specialist on website design.
- Continual update and enhancement of the corporate templates and brand materials (proposals, presentations, web pages, campaign pages, email templates and publications)

### Requirements:

- 2-3 years Graphic Design experience or graduate from a graphics design institute.
- Knowledge of social media marketing strategies and posting content on social media, designing graphic material, and attracting customers via social media.
- Proficient in Adobe Creative Suite (Photoshop, InDesign, Illustrator).
- Knowledge of web design, videography and video editing skills.
- Proficient in Microsoft Office Applications.
- Strong English communication, conceptual thinking, typography, and design skills.

## Company Description

BlueRidge IT is a technology solutions provider specifically focusing on Microsoft Cloud Solutions. These include Microsoft 365, PowerApps, Power Platform, PowerBI, Microsoft Azure, Enterprise Mobility Suite, SharePoint, MS Dynamics 365 and Microsoft EPM. We hold Gold Competency indicating Microsoft's recognition of our expertise with their technologies and our proven record in surpassing customers' expectations.

Our staff have a passion for technology and specialize in providing consultancy and cloud solutions to organizations of all sizes, including but not limited to Healthcare, Oil and Gas, Government, Education and Professional Services.

## What We Strive For

### Mission & Vision

To provide our clients with innovative, secure, always up to date, and cost-effective information technology transformation solutions that bridges the gap between Technology and Business.

### Our Values

We are passionate about what we do...by providing our clients with the tools to maintain and embrace transformation, and we always steer away from procrastination tactics or ones that build consultant dependency.

### Our Niche

Deliver compelling business benefits to any organization seeking to improve their IT department's prowess, enhance their skills and agility, reduce risk, and improve service levels and lower costs.

## What We Do

### Cloud Migration

As a Microsoft Gold Partner and trusted Cloud Advisor, we help organizations embrace cloud-based Solutions such as Office 365, Windows Azure, Windows Intune, EMS, CRM, and Dynamics 365. We handle everything on Microsoft Cloud. This includes Licensing, Hosting, Deployment, Migration, Operations and Support.

### Application Deployment

We create and deploy mission-critical business applications that scale with our customer's business and growth objectives. We provide hosted or on-premise application deployment services such as PowerApps, Power BI, PowerAutomate, Enterprise Project and Portfolio Management Solutions, Microsoft Dynamics ERP & CRM, SharePoint Services, and powerful Azure websites and web apps.

### Managed Services

As a Trusted Cloud Advisor, we offer complete IT service management solutions supporting all our customers IT Infrastructure needs. Systems are monitored and supported both remotely and locally 24/7 by our managed IT services team while ensuring efficient operation with flexible offerings like Microsoft Azure, Office 365, Dynamics 365 and more.